

eSmart

9-12 MAY 2017 SWEDISH EXHIBITION & CONGRESS CENTRE, GOTHENBURG

ELFACK 2017

THE NORDIC TRADE FAIR FOR TOMORROW'S ELECTRICITY INDUSTRY

eSmart

The focus area for the players in tomorrow's energy sphere

What is eSmart?

eSmart – a cross-industry focus area at Elfack – will feature know-how boosting lectures on doing business in tomorrow's electricity and energy market.

Background

The electricity and energy sector is undergoing a major transformation. In this new market, companies in real estate, transport, industry and IT have become more than just users of electricity and energy; they are now also producers and solution providers. This has created a need to meet people working in sectors outside their own. It has also created new business opportunities.

Why eSmart?

eSmart is a platform for the meetings, encounters, discussions and partnerships required for exploiting the new market. It provides representatives of organisations and companies at the forefront of developments in electricity and energy with a whole new arena, where they can reach out to the target groups currently facing the paradigm shift that is steering production towards the needs of the end-user. Gain immediate benefits from:

- Networking and exchanging know-how at breakfasts, lunches, coffee breaks and informal mingling
- Acquiring the inspiration, knowledge and tools to take you forward within the developments affecting your sector and company
- Listening to inspiring speakers and people from innovative companies talking about concrete examples
- Finding new solutions and products for the new electricity and energy market



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Who's coming to eSmart?

The people who will be at eSmart are the people who want to do business in tomorrow's electricity and energy market. They typically have the following jobs and are from the following sectors:

Their jobs

Head of Development
Head of Environmental Matters
Head of Technology
Consultant
Managing Director, Operations
Manager
Head of R&D, Head of Business
Development
IT Developer, Software Developer
Plant Manager, Production Manager
Energy Manager
Installer

Their sectors

Housing
Industry
Public sector
Transport
Energy
Service industry
Consultancy
Entrepreneurs
Politics
Investment
Academia
Media

Take part in eSmart!

Don't miss the chance to be seen at eSmart – the arena where new partnerships will be initiated. Because, if you are among those who are leading, or otherwise involved in, the development of the electricity or energy market, eSmart will give you a unique chance to reach out to a target audience that has a fast-growing need of your particular solutions and products.

Contact us to discuss how you can best be seen at eSmart!

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